

MISSION, GOALS, AND PRIORITIES OF THE JACKSON TRAFFIC SAFETY PROGRAM

Mission Statement

Improve traffic safety in Jackson County by fostering effective communication, coordination, education, and collaboration among public and private entities to work toward zero fatalities and injuries on Jackson County roadways.

Goals

- A. Coordinate traffic safety programs to assist enforcement agencies in reducing the number and severity of traffic crashes.
- B. Administer the funding for programs that educate, inform, and increase public awareness and voluntary compliance of traffic safety laws.

Priorities

A. Increase Occupant Protection in Jackson County

- 1. Continue emphasis in all areas of occupant protection through education and enforcement.
- 2. Continue education programs for parents on the current changes in the child passenger safety laws and the correct use of child safety seats.
- 3. Support programs which increase the availability of child safety seat, including booster seats, to members of the community.

B. Reduce Incidents of Impaired and Distracted Driving in Jackson County

- 1. Encourage consistent enforcement and adjudications of alcohol and drug laws with a high priority on OWI enforcement and prosecution.
- 2. Emphasize traffic safety in alcohol/drug education including underage drinking and driving programs.
- 3. Encourage the development of programs and technology that would assist in reducing the number of alcohol and drug related traffic crashes, injuries and fatalities and deter repeat drinking and driving offenders.
- 4. Support implementation of all legislation regarding the underage drinking driver including minor in possession and purchase of alcohol.
- 5. Support the efforts of prevention agencies that address the issues of impaired driving and underage drinking.
- 6. Provide funding to high schools in Jackson County to encourage "after" prom and graduation activities to keep teens safe.

C. Reduce Traffic Crashes in Jackson County

1. Continue to encourage cooperation among all agencies to reduce traffic crashes related to traffic safety issues such as speeding, disregarding traffic signs/signals, impaired driving, railroad crossing violations, etc.
2. Support innovative traffic safety projects that will improve the overall traffic safety conditions in the county.
3. Support educational and enforcement activities that will reduce traffic violations and crashes.

D. Provide Traffic Safety Education/Training Programs

1. Promote traffic safety education in all areas including alcohol/drugs, distracted driving, occupant protection, pedestrian safety, and bicycle and motorcycle safety.
2. Assist whenever/wherever possible in preserving the mobility of an increasingly larger senior population.
3. Encourage and support educational programs for all drivers.
4. Promote public awareness of enforcement activities regarding construction workers/construction work zone safety, and emergency vehicle law.

E. Promote/Encourage Cooperative Effort

1. Continue to support the cooperation between enforcement agencies, prosecution, and the courts.
2. Promote the activities of the Michigan State Police, and Motor Carrier Division, regarding truck safety including commercial driver violations, traffic crash inspection, etc.